

## How to Reach Kindle #1 Status



A #1 Kindle ranking is the goal of many [published authors](#). Whether the book is fiction, non-fiction or poetry, having that goal is an important part of getting the amount of sales you want to see. There are a number of ways you can help boost your book's ranking on Amazon to get right to the top spot in your category.

### Know What Sells

Kindle competition can be very tough. There are so many titles available that people often use Amazon rankings and reviews to understand what books are good and what books they should avoid. Taking the time to look at the top sellers in a variety of categories before you add your book to the mix will help you understand how important well-designed covers, clever titles and solid content can be.

### Choosing the Right Topic

Choosing the right topic for your Kindle book will be determined by what you are interested in, how quickly you write and where there is a need. If you are set on getting a top ranked book, try to find a niche audience that is not currently being served by the available book selections. Once you have chosen your topic, it is important to get the word out early about your book in forums, groups and websites that cater to that specific topic.

### Listing in Categories

In order for your book to grab the attention of your niche audience, you will need to have your book listed in the right categories on Amazon. To do this, make a list of all the categories your book may fit into. If you are working with a niche that does not have a lot of book titles to compare with, you will want to look at the main keywords you use in promotion. This can help narrow down the right categories where you need to put the book.

## **Reviews and Rankings**

Your book will not make it to the top spot on any list if you are not getting enough Kindle reviews and rankings. There are a number of ways to increase the number of reviews for your book. The most popular choice is to offer your book for free for a specific amount of time. Everyone loves to get something for free, so along with the discount, make sure you are using a blog, social media and other promotional efforts to get the word out.